



AVP Investment Marketing & Strategic Initiatives – Newport Beach, CA

Location: Newport Beach, CA

The Company: Pacific Life is a leader in the financial services industry.

Responsibilities: Investment Marketing of multiple mutual fund portfolios (including 5 Portfolio Optimization Funds) in the Annuities & Mutual Funds division Oversees Variable Insurance Trusts Serves as the relationship manager with our external mutual fund shareholder servicing enterprise and investment management firms Negotiates shareholder servicing and other contracts Develops and implements programs to effectively promote performance, asset allocation, portfolio strategies and investment managers of our variable annuities and mutual funds.

Oversees division's strategic initiatives, provides training on our investments, and creates effective marketing campaigns to promote the funds. Responsible for department budget and staff.

Qualifications: Bachelor's degree in Investments, Marketing, Finance, Economics, or Business Administration required; MBA preferred. Must hold CFA designation and NASD Series 7 license. Minimum ten years experience in investment marketing or financial environment. Knowledge of mutual funds, variable annuities, money management companies, and other investment related products Experience in asset allocation programs and financial markets needed as is a thorough understanding of modern portfolio theory and portfolio analysis. Strong organizational, analytical, written, and presentation skills

Resume Submission/Contact Us: For more information or to submit your resume go to www.pacificlife.com under 'Job Opportunities' or email donna.burton@pacificlife.com

Labels: Marketing, Investment Banking, Consultant, Product Manager, Retirement Accounts, Sales



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